Rep Order# 6820457 Ver# 5 Status Revised Traffic Order# 6820457 EC'd Yes

**Printed:** 08/07/2012 10:05 AM Last Received: 08/07/2012 10:04 AM **Showing Buylines:** All Rep Revised Lines

) GMMB Agency

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 108/115/1244

Flight Dates 09/11/2012 - 09/17/2012

**Hiatus Weeks** 

Rep Firm

Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY

1 of 5

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

## --- CONTRACT COMMENT ---

Station KTNV-TV LAS VEGAS, NV

Maura Gilroy

N.A.S.Í.T.

1244

) .NASIT

CLIENT: NEVADANS AGAINST SPECIAL INTEREST TAXES SC=\*

### --- REMARKS ---

Advertiser (

**Product** 

**Buyer** 

Fax#

Phone#

Estimate#

VER 5 ISSUE CANCEL ORDER BEFORE START PER AGY/CLIENT REQUEST DUE TO NO LONGER ON BALLOT

PLS CONFIRM ASAP

THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F V5 Cance	5A-6A	ACTION NWS@5AM<	:30	\$225.00	09/11-09/14	0	0	0	\$0.00	
	*2	TU-F V5 Cance	6A-7A lled	ACTION NWS@6AM<	:30	\$500.00	09/11-09/14	0	0	0	\$0.00	
	*3	TU-F V5 Cance	7A-9A lled	GD MRN AMR-ABC<	:30	\$500.00	09/11-09/14	0	0	0	\$0.00	
	*4	SA V5 Cance	6A-7A lled	ACTN NWS SA@6A	:30	\$600.00	09/15-09/15	0	0	0	\$0.00	
	*5	SA V5 Cance	8A-9A lled	ACTN NWS SA@8A	:30	\$600.00	09/15-09/15	0	0	0	\$0.00	
	*6	TU-F V5 Cance	9A-10A lled	MORNING BLEND<	:30	\$300.00	09/11-09/14	0	0	0	\$0.00	
	*7	TU-F V5 Cance	10A-11A lled	VIEW-ABC	:30	\$600.00	09/11-09/14	0	0	0	\$0.00	
	*8	TU-F V5 Cance	11A-12P lled	ACTN NEWS@11AM<	:30	\$500.00	09/11-09/14	0	0	0	\$0.00	

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 Ver#
 5
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 Traffic Order# 6820457
 Printed:
 08/07/2012 10:05 AM
 2 of
 5

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Station F Advertiser Product Estimate#	KTNV-TV LAS VEGAS, NV ( ).NASIT N.A.S.I.T. 1244 Maura Gilroy			Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 108/115/1244				Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY				
Buyer Phone# Fax#				Flight Dates Hiatus Weeks	09/11/2012 - 09/17/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938		
LT Ln	-	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*9	TU-F V5 Cancell	12P-1P ed	CHEW-ABC		:30	\$450.00	09/11-09/14	0	0	0	\$0.00	
*10	) TU-F V5 Cancell	3P-330P ed	MILLIONAIRE		:30	\$350.00	09/11-09/14	0	0	0	\$0.00	
*11	TU-F V5 Cancell	4P-5P ed	JUDGE JUDY		:30	\$600.00	09/11-09/14	0	0	0	\$0.00	
*12	TU-F V5 Cancell	330P-4P ed	ACTION NEWS @ 330		:30	\$350.00	09/11-09/14	0	0	0	\$0.00	
*13	B TU-F V5 Cancell	5P-530P ed	ACTION NWS@5PM<		:30	\$600.00	09/11-09/14	0	0	0	\$0.00	
*14	1 TU-F V5 Cancell	6P-7P ed	ACTION NWS @6PM		:30	\$600.00	09/11-09/14	0	0	0	\$0.00	
*15	5 TU-F V5 Cancell	7P-730P ed	ACCESS HOLLYWD<		:30	\$500.00	09/11-09/14	0	0	0	\$0.00	
*16	5 TU-F V5 Cancell	730P-8P ed	MILLIONAIRE		:30	\$500.00	09/11-09/14	0	0	0	\$0.00	
*17	7 TU V5 Cancell	10P-11P ed	BODY OF PROOF		:30	\$4,000.00	09/11-09/11	0	0	0	\$0.00	
*18	B TU-F V5 Cancell		ACTION NWS@11P		:30	\$1,500.00	09/11-09/14	0	0	0	\$0.00	
*19		1135P- 1205A ed	NITELINE		:30	\$750.00	09/11-09/14	0	0	0	\$0.00	

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 5
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 3 of
 5

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				Snowing Buylines: All Rep Revised Lines									
Station Advert Produc Estima	iser ct	INV-TV LAS VEGAS, N ( ).NASIT N.A.S.I.T. 1244	IV	Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 108/115/1244				Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY					
Buyer Phone Fax#		Maura Gilroy		Flight Dates Hiatus Weeks	09/11/2012 - 09/17/2012		012	Salesperson Salesperson	Phone# FAX#	none# 215-567-6005 AX# 215-567-5938			
LT	Ln 	Day Time	Program	_	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
	*20	M 5A-6A V5 Cancelled	ACTION NWS@5AM<		:30	\$225.00	09/17-09/17	0	0	0	\$0.00		
	*21	M 6A-7A V5 Cancelled	ACTION NWS@6AM<		:30	\$500.00	09/17-09/17	0	0	0	\$0.00		
	*22	M 7A-9A V5 Cancelled	GD MRN AMR-ABC<		:30	\$500.00	09/17-09/17	0	0	0	\$0.00		
	*23	M 9A-10A V5 Cancelled	MORNING BLEND<		:30	\$300.00	09/17-09/17	0	0	0	\$0.00		
	*24	M 10A-11A V5 Cancelled	VIEW-ABC		:30	\$600.00	09/17-09/17	0	0	0	\$0.00		
	*25	M 11A-12P V5 Cancelled	ACTN NEWS@11AM<		:30	\$500.00	09/17-09/17	0	0	0	\$0.00		
	*26	M 12P-1P V5 Cancelled	CHEW-ABC		:30	\$450.00	09/17-09/17	0	0	0	\$0.00		
	*27	M 3P-330P V5 Cancelled	MILLIONAIRE		:30	\$350.00	09/17-09/17	0	0	0	\$0.00		
	*28	M 4P-5P V5 Cancelled	JUDGE JUDY		:30	\$600.00	09/17-09/17	0	0	0	\$0.00		
	*29	M 5P-530P V5 Cancelled	ACTION NWS@5PM<		:30	\$600.00	09/17-09/17	0	0	0	\$0.00		
	*30	M 6P-7P V5 Cancelled	ACTION NWS @6PM		:30	\$600.00	09/17-09/17	0	0	0	\$0.00		

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 4 of 5

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**Showing Buylines:** All Rep Revised Lines

Station Advertiser Product Estimate# Buyer Phone# Fax#			7	Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 108/115/1244 Flight Dates 09/11/2012 - 09/17/2012 Hiatus Weeks				Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY  Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938				
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*3	1 M V5 Cance	7P-730P	ACCESS HOLLYWD<		:30	\$500.00	09/17-09/17	0	0	0	\$0.00	
*3	2 M V5 Cance	730P-8P elled	MILLIONAIRE		:30	\$500.00	09/17-09/17	0	0	0	\$0.00	
*3	3 M V5 Cance		P ACTION NWS@11P		:30	\$1,500.00	09/17-09/17	0	0	0	\$0.00	
*3	4 M	1135P- 1205A	NITELINE		:30	\$750.00	09/17-09/17	0	0	0	\$0.00	

#### ---REPORT TOTALS---

Report Totals: 0 / \$0.00

## ---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00
Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

V5 Cancelled

---COMPETITIVE---

Market Totals \$93,750 KBLR 0% KLAS 31% KSNV 27% KTNV 16% KTUD 1% KVCW 2% KVMY 5% KVVU 18%

# ---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

Rep Order# 6820457 Ver# 5 **EC'd** Yes Station KTNV-TV LAS VEGAS, NV Advertiser ( ) .NASIT N.A.S.Í.T. **Product** Estimate# 1244 Buyer Maura Gilroy Phone# Fax# ---Agency Comment---PLEASE NOTE ADDRESS CHANGE EFF 8/12 --- CREDIT RISK ---

CASH IN ADVANCE

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**Flight Dates** 09/11/2012 - 09/ **Hiatus Weeks**  Sales Office ( ) F Salesperson ( ) A

) PHILADELPHIA ) ANJIE BRADY

5 of 5

**Salesperson Phone**# 215-567-6005 **Salesperson FAX**# 215-567-5938